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**Yeşim Group Becomes “Export Champion” in Garment and Apparel**

**At the “Export Champions Award Ceremony” organized by the Turkish Exporters Assembly (TIM), Yeşim Sales Stores, operating under the umbrella of Yeşim Group, was recognized as the top exporter in Türkiye in the garment and apparel category.**

The 32nd TIM General Assembly and “Export Champions” Award Ceremony, organized this year by the Turkish Exporters Assembly (TIM), was held at the Haliç Congress Center in Istanbul with the participation of President Recep Tayyip Erdoğan and various ministers. During the ceremony, where a total of 50 companies were awarded across four main categories—goods exports, services exports, e-exports, and sector leaders—Yeşim Sales Stores, ranked 96th in the overall list according to TIM1000 Research 2024 data, was named Türkiye’s top exporter in the garment and apparel industry, earning the sector champion title.

The award was presented to Yeşim Group CEO Mr. Şenol Şankaya by TIM President Mustafa Gültepe and Minister of Trade Prof. Dr. Ömer Bolat. The ceremony, held under the motto “Production is Our Business, Export is Our Strength,” honored the achievements of companies contributing significant value to the Turkish economy.

With a long-standing strong production and export capacity in the garment and apparel industry, Yeşim Group’s latest achievement highlights the recognition of its sustainable growth strategies and innovative production approach within the sector.

Commenting on the award, Yeşim Group CEO Mr. Şenol Şankaya stated: “This success is the result of the collective efforts of not only our Group but also all our employees and business partners. We take great pride in contributing to our country’s export targets through our efforts centered on sustainability and efficiency.”

Producing for world’s leading brands with its integrated production structure, Yeşim Group continues to strengthen its position in international markets each year with a people and environment-oriented approach.